

# Section 4

## Action Plan

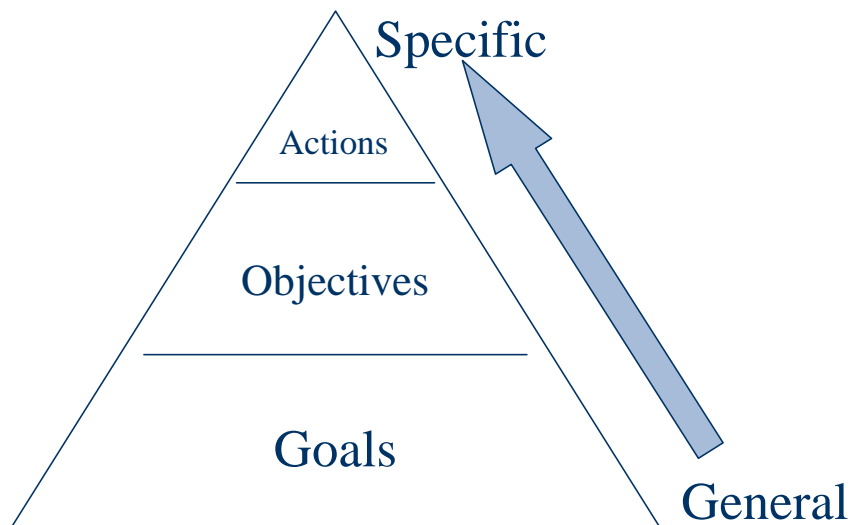
### Action Plan Framework

This section provides information on the process used to develop the goals, objectives, and action items in the Lane County CWPP. It also presents the Action Plan matrix, which is the overall framework for wildfire mitigation strategies. The framework consists of three parts—Goals, Objectives, and Action Items:

- **Goals**— Goals are intended to represent the general ends toward which the Lane County CWPP is directed. Goals identify how the area intends to work toward mitigating risk from wildland-urban interface fire. They do not specify how Lane County is to achieve the level of performance. The goals are guiding principles for the specific recommendations outlined in the action items.
- **Objectives**— Objectives link goals and action items. Objectives are the direction, methods, processes or steps used to accomplish or achieve the goals.
- **Action Items**— The action items are detailed recommendations for activities that local departments, citizens and others could engage in to reduce wildland-urban interface fire risk.

Figure 4-1 illustrates the framework of the action plan and depicts the level of specificity for each of the action plan components.

**Figure 4.1: Framework for Goals, Objectives and Action Items**



Source: ONHW/CPW, 2005

## **Action Plan Methods**

The Action Plan was developed through an analysis of the issues identified in the risk assessment, the landowner survey, stakeholder interviews, and the Firewise Workshop, as well as through background research on the wildland-urban interface and a review of other community wildfire protection plans.

The Steering Committee reviewed and approved goals, objectives, and action items on April 20, 2005. Committee members were assigned responsibility for the implementation of individual action items. The Steering Committee assigned each action item with a priority ranking and identified potential funding opportunities at a meeting on May 24, 2005.

## **Lane County CWPP Goals**

The plan goals help to guide the direction of future activities aimed at reducing risk and preventing losses from wildfire. The goals listed here serve as the guiding principles for agencies and organizations as they begin implementing action items.

**GOAL 1:** Provide countywide leadership through partnerships to implement wildland-urban interface fire mitigation strategies in Lane County.

**GOAL 2:** Improve community strategies for reducing the impacts of wildland-urban interface fires.

**GOAL 3:** Promote wildfire risk reduction activities for private and public lands in Lane County.

## **Lane County CWPP Objectives**

The objectives connect the goals and action items and help organize the action plan for efficient implementation and evaluation. The Lane County CWPP identifies six objectives for achieving goals and providing guidance for action items.

## **Lane County CWPP Action Items**

The plan identifies action items developed through various plan inputs and data collection and research. CWPP activities may be considered for funding through state and federal grant programs, including the National Fire Plan or Title II/Title III funding.

To facilitate implementation, each action item is described in a worksheet, which includes information on key issues addressed, ideas for implementation, coordinating and partner organizations, timeline, and plan goals addressed.

**Key Issues Addressed:**

Each action item includes a list of the key issues that the activity will address. Action items should be fact based and tied directly to issues or needs identified throughout the planning process. Action items can be developed from a number of sources including participants of the planning process, noted deficiencies in local capability, or issues identified through the risk assessment.

**Ideas for Implementation:**

Each action item includes ideas for implementation and potential resources. This information offers a transition from theory to practice. The ideas for implementation serve as a starting point for this plan. This component of the action items is dynamic as some ideas may be not feasible and new ideas can be added during the plan maintenance process. (For more information on how this plan will be implemented and evaluated, refer to Section 5 of the CWPP).

The action items are suggestions for ways to implement the plan goals. Ideas for implementation include things such as collaboration with relevant organizations, grant programs, tax incentives, human resources, education and outreach, research, and physical manipulation of buildings and infrastructure. A list of potential resources outlines what organization or agency will be most qualified and capable to perform the implementation strategy. Potential resources often include utility companies, non-profits, schools, and other community organizations.

**Coordinating Organization:**

The coordinating organization is the organization that is willing and able to organize resources, find appropriate funding, and oversee activity implementation, monitoring, and evaluation.

**Internal Partners:**

Internal partners are within the CWPP advisory committee and may be able to assist in the implementation of action items by providing relevant resources to the coordinating organization.

**External Partners:**

External partner organizations can assist the coordinating organization in implementing the action items in various functions and may include local, regional, state, or federal agencies, as well as local and regional public and private sector organizations. The internal and external partner organizations listed in the CWPP are potential partners recommended by the project steering committee, but not necessarily contacted during the development of the plan. The coordinating organization should contact the identified partner organizations to see if they are capable of and interested in participation. This initial contact is also to gain a commitment of time and or resources towards completion of the action items.

**Timeline:**

Action items include both short and long-term activities. Each action item includes an estimate of the timeline for implementation. *Short-term action items* are activities that may be implemented with existing resources and authorities within one to two years. *Long-term action items* may require new or additional resources and/or authorities, and may take between one and five years to implement.

**Action Plan Matrix**

The Action Plan matrix portrays the overall framework and linkages between the goals, objectives and action items of the Lane County CWPP. The matrix is modeled after one developed by the *National Committee on Wildland Urban Interface Fire*. The matrix links the action items to the three HFRA requirements that they address: collaboration, prioritized fuel reduction, and treatment of structural ignitability. Each action item has a corresponding action item worksheet describing the project, identifying the rationale for the project, identifying potential ideas for implementation and assigning coordinating and supporting organizations. These action item forms are located in *Appendix A – Action Item Worksheets*.