

LANE COUNTY TOURISM SPECIAL PROJECTS GRANTS RECOMMENDED RESULTS

Round 20 2010

Name of Organization and purpose of grant

FULLY FUNDED

PROJECT NAME

AMOUNT REQUESTED AMOUNT AWARDED

SMALL

Cottage Grove Area Chamber of Commerce	Cottage Grove Covered Bridge Tour Brochure	\$1,500	\$1,500
Coburg Volunteer Firefighters Association	Firetruck for Kids	\$5,000	\$5,000
Emerald Empire Art Association, Inc.	Marketing Workshops Taught by Nationally Known Artist	\$5,000	\$5,000
Energizing Junction City, Inc.	Water Tower Market	\$5,000	\$5,000
Lane Independent Living Alliance	Blue-Path to Accessible Tourism	\$5,000	\$5,000
McKenzie River Reflections	McKenzie River Activities Guide	\$5,000	\$5,000
Multihull Fleet, Eugene Yatch Club	Live on the Edge Multihull Regatta	\$1,000	\$1,000
Pacific Gospel Music Association	PGMA Fall Music Festival	\$1,250	\$1,250
Siuslaw Baseball/Softball Association	Electrical Upgrades for Siuslaw Baseball	\$1,250	\$1,250
University of Oregon dba Environmental Leadership Program	Socail Networking Campaign to Promote Lane County Ecotourism	\$5,000	\$5,000
Won Tan Nara Productions	West African Drum & Dance Conference with Culminating Performance	\$5,000	\$5,000

LARGE

Eugene Airport	Small Community Air Service Development	\$10,000	\$10,000
Friends of the Florence Events Center	Winter Folk Festival Expansion	\$10,000	\$10,000
Kesey Enterprises, Inc.	Cuthbert Amphitheater's Extended Marketing Campaign	\$10,000	\$10,000
Oregon Covered Bridge Festival	Oregon Covered Bridge Festival	\$7,000	\$7,000
The Science Factory	Exploration Dome Launch	\$10,000	\$10,000
University of Oregon dba Oregon Bach Festival	Direct Marketing to Choral Audiences	\$7,500	\$7,500
University of Oregon dba Outdoor Program	Pedal-Powered Stage Project	\$10,000	\$10,000

PARTIALLY FUNDED

SMALL

City of Cottage Grove	All American Red Heads Cottage Grove Reunion	\$5,000	\$4,000
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LARGE

Adelante Si Hispanic Organization of Lane County	The Latino Bicentennial Cultural Community Art Project	\$10,000	\$2,500
Oakridge/Westfir Area Chamber of Commerce	Oakridge/Westfir Area Information Guide	\$10,000	\$7,500
Oregon Adventures	Oregon Adventures Promotions	\$10,000	\$7,500
Oregon Association of Rowers	Permanent Buoyed Rowing Race Course at Dexter Lake	\$5,001	\$5,000
Port of Siuslaw	Marketing Expansion	\$10,000	\$7,500
The John G. Shedd Institute for the Arts	Shedd Institute Signage	\$10,000	\$5,000
The Shaggy Dog Project	The Shaggy Dog Project	\$10,000	\$6,500

Total Amount Awarded

\$150,000

LANE COUNTY SPECIAL TOURISM PROJECTS GRANTS RECOMMENDED RESULTS**Round 20 2010**

Name of Organization and purpose of grant

NOT FUNDED**PROJECT NAME****AMOUNT REQUESTED**

<u>NOT FUNDED</u>	<u>PROJECT NAME</u>	<u>AMOUNT REQUESTED</u>
<u>SMALL</u>		
American Institute of Architects - Southwest Oregon Chapter	Conference Ambassador Program	\$5,000
Blue Turns Watersports, LLC	www.Blue Turns Brings Visitors to Lane County	\$4,500
Coburg Chamber of Commerce	Coburg Walking Tour Map	\$3,750
Countryside Fellowship	Coburg Countryside Chamber Concerts	\$2,986
Creswell Chamber of Commerce	Growing Creswell One Visitor at a Time	\$5,000
Downtown Events Management, Inc., Eugene Celebration	Eugene Celebration Discounted Tickets & Lodging	\$5,000
Emerald KIDSPORTS	19th Annual Memorial Day Soccer Tournament	\$2,000
Eugene/Springfield Chapter of the American Guild of Organists	Pipe Organ Encounter+	\$1,000
Heceta Head Coastal Conference, Inc.	6th Annual Conference	\$1,500
Oregon Crafted	Advertising for Oregon Crafted Sampler Show	\$4,000
Oregon Country Trails	Festival Banners for Hwy 99 & Downtown Junction City	\$5,000
Oregon Taxi, LLC	Oregon Taxi Advertising Blitz	\$5,000
Shelton-McMurphey-Johnson House	Rehabilitation of 2nd Floor Bathroom	\$2,805
Springfield Area Chamber of Commerce	Welcome to Springfield: "Proud Past - Bright Future"	\$4,000
The Black Sheep Gathering, Inc.	Web & Registration Improvements to Increase Out-of-Area Visitation	\$5,000
The School Garden Project of Lane County	Eugene Tour de Coops	\$4,500
Track City Track Club	Track City International Classic	\$2,500
<u>LARGE</u>		
Coburg Community Grange	Coburg Golden Years Brochure & Web Site	\$6,750
Eugene Swim & Tennis Club	Pacific Continental Bank Open Championship/NTRP Adult Tournament	\$10,000
Faerieworlds, LLC	Marketing Campaign for Faerieworlds Winter Celebration	\$10,000
McKenzie River Brewing Co., LLC dba Hop Valley	A Room With a View	\$10,000
Meadowview Productions, LLC	Northwest Challenge Indoor Championships & Recreational Sports Expo	\$10,000
Mt. Bike Oregon	Mt. Bike Oreogn, Where's Waldo & Fat 55	\$10,000
MUSE Museums United Springfield/Eugene	MUSE Marketing - 21st Century!	\$10,000
National Academy of Artistic Gymnastics	Emerald Team Challenge	\$10,000
Ozone Music, Inc.	Extending the Season on Outdoor Events	\$10,000
River Road Park & Recreation District	Indoor Aquatic/Fitness Facility Multi-Use Readerboard	\$10,000
Ryan Johnson	Explore The McKenzie River	\$10,000
Theater of Homes	Lane County Tourism Promotional Videos	\$10,000
Willamalane Park & Recreaiton District	Springfield Summer Fest & Springfield's 125th Birthday!	\$10,000
Wise Acres, LLC	Northwest Herb Fest	\$10,000