

MASTER RECYCLER NEWS

Class 11 - spring 2007



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Another amazing group of people joined the Lane County Master Recyclers in May, bringing our ranks up to 290! Welcome them at potlucks and out volunteering.

Back row: Rick Diggs, Kala Worley, Cynthia Watts, Eric Stephensen, Jean Cottel, Christa Lowe, Teri Jones, Andy Burke, Sarah Elliott, Luke Pyke, Micah Johnson, Randy Green and Gene Lang

Front row: Anna DeMarco, Nina Whitney (MR Coordinator), Judi Horstmann, Yvonne Griffin, Beth Maurer, Lorna Baldwin, Merinda Charlton, Kirsten Kelso and Michael Cozad.

Not pictured: John Lane, Rosemary Dane & Jeff Goby

Recycling at football games at Autzen Stadium

This September, Master Recyclers are needed to make recycling at the entrance gates of Autzen Stadium a success! This is a little different than managing a waste station at Art in the Vineyard. From 90 minutes before kick off until 30 minutes after, 54,000 fans will be streaming toward the turn styles at 4 entrance gates, while finishing a drink and/or getting their bag and ticket ready to be checked. There will be little time to strike up a conversation about why an item is recyclable or not, and just enough time to say, "your cup is trash," and "thanks for recycling!" The crowd will need help adding the recycling step into the game day ritual and Master Recyclers are the ones to ease the procession into a new rhythm.

There are an amazing 234 volunteer shifts to fill to make the season a success! We will need 30 enthusiastic volunteers to staff the gates for each of the seven game days; September 1st,

15th and 29th, October 13th and 27th, November 3rd and December 1st. Kickoff time is scheduled at noon, 3 pm or 6 pm and may be set as late as 6 days before game day due to TV commitments.

There are perks for volunteers at the gates - a bus pass for the day of the game and admittance to the Standing Room Only section, to watch the game after your shift (30-40 minutes after kick-off). Due to the amount of fans and the pace of the event it will be critical for us to have a core group that can volunteer at as many games as possible. We won't have time for training on game day.

Volunteer orientation for Gate Recyclers and Clean-Up Recyclers is tentatively scheduled for August 25th, at Autzen.

Eight additional volunteers are needed for the first three Sunday clean ups

(the day after the game) on September 2nd, 16th and 30th, from 8 - 11 am. In keeping with typical US stadium and theater etiquette, recycling and garbage is left where it lay and crews clean up after the crowds have gone home. Eight volunteer groups perform this clean up and each will need the assistance of a Master Recycler to help them identify, sort and collect the recyclable material. We are looking for people that can commit to all three Sundays to provide consistent support.

By volunteering at the gates, Master Recyclers can make this new venue of event recycling a success and pave the way to a zero waste event at the Olympic Trials in 2008.

Please check your calendar and contact Nina now to sign up for as many shifts as you can! 682-2059, nina.whitney@co.lane.or.us

Resource Efficiency Benefits Business

by Aaron Toney - Master Recycler

Business resource efficiency means producing goods and services by using energy, water, and materials as efficiently as possible without sacrificing product quality. Whether the organization is a city government, restaurant, or motor coach manufacturer, reducing waste is an opportunity to become more competitive and profitable while lessening the impact on the environment. By conserving the precious natural resources we all share, an organization can distinguish itself as a conscience member of the community and give its employees a source of pride.

The first critical step in the creation of a Business Resource Efficiency Program is to secure support from senior management. This is essential because both staff time and resources will be required to develop and maintain an effective Resource Efficiency Program.

Next, it's important for management to communicate the goals and expectations associated with the program to all staff. No one knows the resources and wastes associated with each process within a business better than the person performing that job. **Employees are the key to making a Resource Efficiency Program sustainable.**

Once the support of management and employees is established, assessments of energy use, water use, materials use, purchasing practices, and discards should be performed to identify opportunities to become more efficient. Operational changes that require little capital investment are a good place to



demonstrate the effectiveness of a Resource Efficiency Program.

Energy is used in many functions performed in the modern office; computer and printer use, lighting, and controlling the building temperature. Identify computers and lights which are left on overnight, utilize energy settings on computers, and program thermostats according to building occupancy patterns.

In Oregon the commercial sector produces half the waste land-filled each year, or 1.3 million tons. A waste stream audit should be performed to determine if materials with recycling value are being wasted such as metals, cardboard, and plastics. Although recycling can be an important part of a Resource Efficiency Program, a better choice would be to not create the waste in the first place.

Purchasing policy should insure that minimal or reusable packaging is used to transport raw materials. A process map should be developed detailing all the material inputs used to create a product or service to easily identify areas of waste and inefficiency.

Starting a Resource Efficiency Program may seem a bit daunting at first to organizations with limited resources, but BEST (Business Efficiency for Sustainable Tomorrow) is a group of Lane County Master Recyclers who provide Resource Efficiency consultations at no cost to Lane County businesses. If you know of a business who might be interested in a free consultation, have them contact Nina Whitney, Master Recycler Coordinator, at (541)682-2059 or nina.whitney@co.lane.or.us.

Many of the ideas presented in this article were taken from the *Resource Efficiency Tool Kit: Participant Tools*, written by the Department of Environmental Quality, which is a comprehensive resource available electronically or for loan from the Master Recycler library.

FREE household emission audit

Climate Masters are completing their payback conducting free household emissions audits. Currently offering free audits to households in the Jefferson-Westside and Fairmount neighborhoods. To sign up contact The University of Oregon's Climate Leadership Initiative at (541) 345-0786 or Email at climlead@uoregon.edu.

SUMMER VOLUNTEER OPPORTUNITIES AND EVENTS



Contact Nina Whitney at 682-2059 or nina.whitney@co.lane.or.us to volunteer to staff the Master Recycler booth at a variety of events including Lane County Fair and the Eugene Celebration
Or to sign up to recycle at football games at the gates of Autzen Stadium!



To sign up for a shift with BRING at events listed on this page, contact Jo Rodgers, at 746.3023 or jor@bringrecycling.org
To join work parties to help transition to the new site, contact Carol Stineman at 606-9093 or carols@bringrecycling.org



To sign up for shifts staffing the NextStep booth at an events, helping with electronic collections, or computer deconstruction contact Lorraine Kerwood at lorraine@nextsteprecycling.org or 686-2366.

To sign up for a shift staffing a waste station at an event this summer contact Willy at 746-2975 or willywray@yahoo.com.
unless another contact is indicated.

June Events

Electronics Roundups with all the local Wal-Marts!
10:00 AM until 5:00 PM at the 4 Lane County Wal-Marts. (NextStep)

June dates

30th

July Events

NextStep will be working on building a container of computers, medical supplies, and school supplies for Guatemala and Fuji.
10-6 PM on Saturdays and 10-4 PM on Sundays.
Light of Liberty in Springfield (outdoors doing kids crafts with BRING)
Art in the Vineyard (kids crafts with BRING)
Art in the Vineyard (staffing waste stations - contact Willy, 746-2975)
Oregon Country Faire (crafts and tabling with BRING)
Bohemia Mining Days in cottage Grove (staff waste stations - contact Sarah Girmm 682-4339)
Kid Jam -(tabling/crafts for BRING)
YMCA summer camp (recycling demo and crafts for BRING)
Relay for Life (sort recyclables, 2 hour shifts, 24hr event at LCC)
contact Nancy Hines at 914-9626 or nehines@msn.com
Friendly Neighborhood Picnic (Master Recycler table - 4:30-7:30)

July dates

Every weekend

4th
6th - 8th
6th - 8th
13th-15th
19th-22nd
21st
28th
27th-28th
29th

August events

Staffing e-waste booth at fund-raising music concert (for NextStep)
Scandinavian Festival in Junction City (Recycling stations contact Sarah Girmm 682-4339)
Three opportunities with the Lane County Fair
• Master Recycler booth - contact Nina Whitney
• NextStep Booth - contact Lorraine Kerwood
• Sustainable Sunday with BRING, bottle cap mandala / crafts
Rural Electronics Collection (NextStep)

August dates

4th
9th -12th
14th-19th
14th-19th
19th
25th

September events

30 volunteers needed for recycling at entrance gates of Autzen Stadium at football games
contact Nina Whitney at nina.whitney@co.lane.or.us or 682-2059

Ducks Fall Football Games (Autzen gate recycling) Oct. 13th & 27th, Nov. 3rd & Dec. 1st

September dates

1st
15th
29th

8 volunteers to Lead clean up crews Sunday morning after the games - (contact Nina Whitney)

2nd
16th
30th

Three volunteering opportunities at the Eugene Celebration - Community Causeway

- Master Recycler booth - contact Nina Whitney
 - NextStep Booth - contact Lorraine Kerwood
 - BRING Booth - contact Jo Rodgers
- Fiesta Latina (Master Recycler Booth)

7th-9th
7th-9th
7th-9th
14th-15th

Lane County Public Works
Waste Management

Master
Recycler Program
3100 E. 17th Ave.



Phone: 541-682-2059
Fax: 541-682-2353
Email: nina.whitney@co.lane.or.us

Please report your volunteer hours for

April through June of 2007

Include: date, #of hours,
activity, a contact person,
and the # of people served!

*Master Recyclers bridge the gap between awareness and action by motivating people to reduce solid waste
in homes and workplaces.*

Printed on Recycled Paper -

If you prefer to receive this newsletter without the paper, send an email to nina.whitney@co.lane.or.us

Lead the race to Zero Waste at Eugene 08!

The Sustainability Committee for the 2008 Olympic Track and Field Trials has been working fast and furiously to put sustainability on the list of priorities for planning and implementing this event. As we hurdle toward the One-Year-Out party, its time to get this exceptional volunteer opportunity on our calendars.

Recycling is on everyone's radar. That means Master Recyclers will be needed in FULL FORCE.

For Eugene to confirm its "green" image to the world and attract more sustainable events, Master Recyclers will need to lead the charge! We can really do something huge for this community and show the rest of the world - who will be watching Eugene08 - that recycling feels

good! While most of the Master Recyclers in this region are changing the world quietly every day - June 26th through July 6th of 2008 will be your chance to show up in force and make a difference.

At this time next year, we will need all 250 master recyclers to show, by our presence and our leadership, that Zero waste events CAN happen. The visioning of recycling at Eugene08 always comes down to Master Recyclers. Please make the commitment now to show the world how it can be done!

Let us know now or come to the One-Year-Out event on June 30th from 5:00 to 7:00 PM at 5th Street Market and sign up at the Sustainability Table to volunteer for the 2008 Olympic Track and Field

Trials! Make sure to check "other" on the list of volunteer activities on the application form, and write in "recycling."

Thanks for all you do every day!

